

Degree Shows Guide 2024 Advertise with a-n

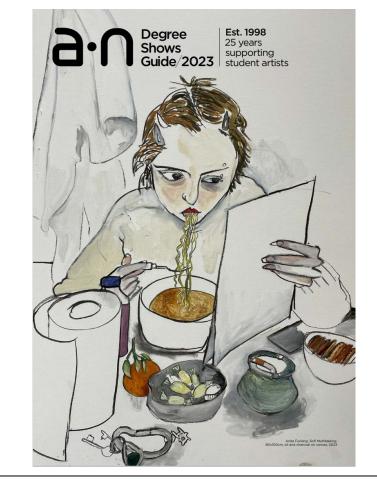
## 9.0

# Advertise your 2024 degree show with a-n Degree Shows Guide

Celebrating art, ideas and creative study, a-n's Degree Shows Guide is a dynamic digital publication that professionally profiles the work of graduating students from universities across the UK.

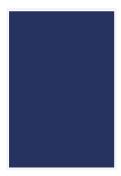
Alongside Q&As with graduating students, the guide features interviews with artists about their education and careers and is a useful resource for life after graduation.

The Degree Shows Guide is distributed to a-n's 31,000+ members, plus a network of artists, curators, collectors, critics, galleries, arts organisations, students and the higher and further education sector.





#### Advertising options: Degree Shows



#### Full Page Advert

221 x 303 mm, portrait format Links to a URL of your choice Artwork to be 300dpi print quality PDF with embedded fonts £1,045 +VAT



#### Half Page Advert

191 x 128 mm, landscape format Links to a URL of your choice Artwork to be 300dpi print quality PDF with embedded fonts £635 +VAT

#### Advertising options: Courses

#### Opportunities listing on a-n website

Course details Banner image, pinned to the a-n homepage, included in a-n members' mailing.

£430 +VAT, prices per 4 week block

### a-n HE and FE membership discount

Does your institution have a JISC licence? Receive 20% discount on advertising costs. If you are unsure of your membership status or would like to find out more about <u>Higher Education and Further Education membership</u> contact <u>ads@a-n.co.uk</u>

## 9.0

Left: Full Page Advert Example

Right: Half Page Advert Examples









### Booking

**To book or enquire:** email Jessica Murphy at <u>ads@a-n.co.uk</u> or phone 07857 024519

Final advert booking: Wednesday 17 April 2024 Final artwork deadline: Monday 22 April 2024

Degree Shows Guide Publication date: Wednesday 8 May

2024

Supply adverts to: ads@a-n.co.uk

The deadline for advert payment is Monday 22 April 2024. If payment has not been received by a-n on or before Monday 22 April 2024, your advert will not feature in the Degree Shows Guide 2024.

#### About a-n

a-n is the largest artists' membership organisation in the UK with over 31,000+ members. We support artists and act on behalf of our membership and the visual arts sector to improve artists' livelihoods.

# a-n.co.uk/degree-shows

🖂 ads@a-n.co.uk 📞 07857 024519