



Degree Shows Guide 2021
Advertise with a-n

a·n40

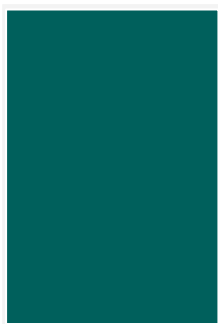
Advertise your degree show with a-n Degree Shows Guide 2021

The Degree Shows Guide 2021 online publication will be distributed to a-n's 20,000 members, plus a network of artists, curators, collectors, critics, galleries, arts organisations as well as students and the higher education sector.

This year's guide will feature as part of a dynamic digital resource located on a-n's website and is uniquely placed to position your show on a professional platform. Regularly posted content will support the need of graduating students, profile arts education courses and provide updates on degree shows as they launch around the UK.



Advertising options for a-n Degree Shows Guide 2021



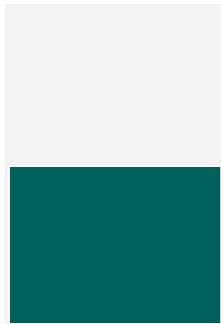
Full Page Advert

221 x 303 mm, portrait format

Clicks through to your site

Artwork to be 300dpi print quality PDF
with embedded fonts

£995 +VAT



Half Page Advert

191 x 128 mm, landscape format

Clicks through to your site

Artwork to be 300dpi print quality PDF
with embedded fonts

£605 +VAT

Additional Options

Advertise your MA or postgraduate courses to graduating students via the Degree Shows Guide 2021 webpage.

Advert to include image (207 px high), title (28 characters), copy (250 characters) and click through link to desired page.

£430 + VAT (price per 4 weeks)

HE and FE membership discount

Does your institution have a JISC licence? Receive 20% discount on advertising costs.

If you are unsure of your membership status or would like to find out more about Higher Education and Further Education membership contact ads@a-n.co.uk

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Left:
Full Page Advert Example

Right:
Half Page Advert Examples

Kingston University London

Kingston School of Art

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Degree Show 2018

Private View
Saturday 2 June
1pm – 7pm

Public View
Sunday 3 June
1pm – 5pm
Monday 4 to Thursday 7 June
1pm – 7pm
Friday 8 June
1pm – 5pm

Foundation End of Year Show

Public View
Friday 25 May to Wednesday 6 June
1pm – 7pm

This year for the first time the degree show will be held at multiple locations. For more information please visit www.kingston.ac.uk/ugdegreeshow18

Courses

- Architecture & Landscape
- Art & Design History and Practice
- Creative & Cultural Industries:
 - Art Direction
 - Curation, Exhibition and Events
 - Design Marketing
 - Fashion
 - Film, Filmmaking & Photography
 - Fine Art
 - Fine Art and Art History
 - Graphic Design
 - Illustration Animation
 - Interior Design
 - Product & Furniture Design

SCA Wrexham Glyndwr University
School of Creative Arts

SUMMER SHOW 2018

Animation, Visual Effects & Game Art, Applied Arts, Film & Photography, Fine Art, Graphic Design & Multimedia, Illustration, Graphic Novels & Children's Publishing

Weekdays, 4–15 June, 10am – 4pm
School of Creative Arts, Wrexham Glyndwr University, 49 Margaret Street, Wrexham, LL11 9FJ
sca.admin@glwydder.ac.uk

CURATED & CREATED BY
NOTTINGHAM TRENT UNIVERSITY

MOHS SHOW

#NTUDEGREESSHOW

1,318 CREATIVES
26 COURSES
09 DAYS
01 SHOW

01 — 09 JUNE 2019
NOTTINGHAM TRENT UNIVERSITY
CITY CAMPUS

WWW.NTU.AC.UK/SHOW19

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Booking

Final advert booking and artwork deadline: Monday 26 April

Publication date: Thursday 13 May

Supply adverts to ads@a-n.co.uk

About a-n

a-n is the largest artists' membership organisation in the UK, representing more than 20,000 artists and arts organisers. We support and act on behalf of our membership and the visual arts sector to champion the rights and voices of practising visual artists in the UK today. 2020-2021 marks 40 years of a-n and 21 years producing the Degree Shows Guide.

a-n.co.uk/degree-shows



ads@a-n.co.uk



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