



Degree Shows Guide 2021  
Advertise with a-n

# a·n40

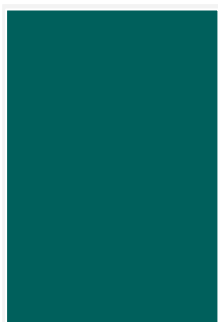
## Advertise your degree show with a-n Degree Shows Guide 2021

The Degree Shows Guide 2021 online publication will be distributed to a-n's 21,000 members, plus a network of artists, curators, collectors, critics, galleries, arts organisations as well as students and the higher education sector.

This year's guide will feature as part of a dynamic digital resource located on a-n's website and is uniquely placed to position your show on a professional platform. Regularly posted content will support the need of graduating students, profile arts education courses and provide updates on degree shows as they launch around the UK.



## Advertising options for a-n Degree Shows Guide 2021

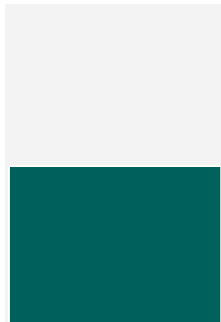


### Full Page Advert

221 x 303 mm, portrait format

Clicks through to your site

£995 +VAT



### Half Page Advert

191 x 128 mm, Landscape format

Clicks through to your site

£605 +VAT

## Additional Options

Advertise your MA or postgraduate courses to graduating students via the Degree Shows Guide 2021 webpage.

Advert to include image (207 px high), title (28 characters), copy (250 characters) and click through link to desired page.

£430 + VAT (price per 4 weeks)

## JISC member discount

Are you a JISC member? Receive 20% discount on advertising costs.

If you are unsure of your JISC status or would like to find out more about JISC membership contact [ads@a-n.co.uk](mailto:ads@a-n.co.uk)

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Left:  
Full Page Advert Examples

Right:  
Half Page Advert Examples



Kingston University London

**Kingston School of Art**

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**Degree Show 2018**

**Private View**  
Saturday 2 June  
1pm – 7pm

**Public View**  
Sunday 3 June  
1pm – 5pm

Monday 4 to Thursday 7 June  
1pm – 7pm

Friday 8 June  
1pm – 5pm

**Foundation End of Year Show**

**Public View**  
Friday 25 May to Wednesday 6 June  
1pm – 7pm

This year for the first time the degree show will be held at multiple locations. For more information please visit [www.kingston.ac.uk/ugdegreeshow18](http://www.kingston.ac.uk/ugdegreeshow18)

**Courses**

- Architecture & Landscape
- Art & Design History and Practice
- Creative & Cultural Industries:
  - Art Direction
  - Curation, Exhibition and Events
  - Design Marketing
  - Fashion
  - Film, Filmmaking & Photography
  - Fine Art
  - Fine Art and Art History
  - Graphic Design
  - Illustration Animation
  - Interior Design
  - Product & Furniture Design



**SCA Wrexham Glyndwr University**  
School of Creative Arts

**SUMMER SHOW 2018**

Animation, Visual Effects & Game Art, Applied Arts, Film & Photography, Fine Art, Graphic Design & Multimedia, Illustration, Graphic Novels & Children's Publishing

Weekdays, 4–15 June, 10am – 4pm

School of Creative Arts, Wrexham Glyndwr University, 49 Margaret Street, Wrexham, LL11 9F  
[sca.admin@glwydder.ac.uk](mailto:sca.admin@glwydder.ac.uk)



CURATED & CREATED BY  
**NOTTINGHAM TRENT UNIVERSITY**

**MOHS SHOW**

#NTUDEGREESSHOW

1,318 CREATIVES  
26 COURSES  
09 DAYS  
01 SHOW

01 — 09 JUNE 2019  
NOTTINGHAM TRENT UNIVERSITY  
CITY CAMPUS

[WWW.NTU.AC.UK/SHOW19](http://WWW.NTU.AC.UK/SHOW19)

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## Booking

Final advert booking and artwork deadline: Monday 19 April  
Publication date: Tuesday 4 May

Supply adverts to [ads@a-n.co.uk](mailto:ads@a-n.co.uk)

Artwork to be 300dpi print quality PDF with fonts embedded

## About a-n

a-n is the largest artists' membership organisation in the UK, representing more than 21,000 artists and arts organisers. We support and act on behalf of our membership and the visual arts sector to champion the rights and voices of practising visual artists in the UK today. 2021 marks 40 years of a-n and 21 years producing the degree shows guide.

[a-n.co.uk/degree-shows](https://a-n.co.uk/degree-shows)



[ads@a-n.co.uk](mailto:ads@a-n.co.uk)



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